





What is RS Alpha Bluechip MP?

RS Alpha Bluechip MP is an unconstrained, concentrated portfolio of companies across different sectors and market capitalisations. A **high quality growth portfolio** which intends to generate superior risk adjusted returns.

Key Features

Investment in companies with strong business moat and formidable competitive edge.

Includes businesses which are time tested and companies which have seen multiple cycles.

Selection of companies with robust growth, superior RoCE & strong cash flows to ensure a "High Quality Growth Portfolio with Moderate Risk"

Investment

Defined investment universe to include companies with good quality businesses, strong track record and corporate governance



Universe

Confluence of Sector/Company research; Regular expert/management interaction.



Process

Portfolio Construction based on ideas on bottoms up basis.

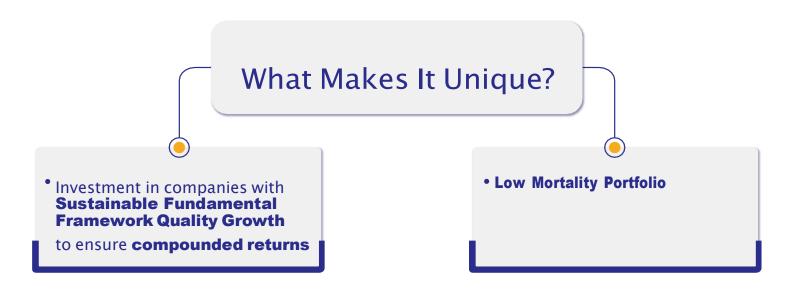


Strategy

Zero tolerance to Quality risk; Minimize Price/Volatility & Liquidity risk.







Rebalancing Strategy

- Change in the outlook in business growth.
- When there is more compelling investment opportunity to fund.

For Whom

Investors with an aggressive **risk appetite** and an investment horizon of **minimum 3-5 years.**

The Essentials

• No. of Stocks: 20-25

• Benchmark: Nifty 200 Index

• Time Horizon: 3-5 years investment

horizon

