



# RS Alpha Bluechip Model Portfolio

## What is RS Alpha Bluechip MP?

**RS Alpha Bluechip MP** is an unconstrained, concentrated portfolio of companies across different sectors and market capitalisations. A **high quality growth portfolio** which intends to generate superior risk adjusted returns.

## Key Features

Investment in companies with **strong business moat and formidable competitive edge.**

Includes businesses which are **time tested** and companies **which have seen multiple cycles.**

Selection of companies with robust growth, **superior RoCE & strong cash flows to ensure a "High Quality Growth Portfolio with Moderate Risk"**

## Investment

Defined investment universe to include companies with good quality businesses, strong track record and corporate governance



**Universe**  
Confluence of Sector/Company research; Regular expert/management interaction.



**Process**  
Portfolio Construction based on ideas on bottoms up basis.



**Strategy**  
Zero tolerance to Quality risk; Minimize Price/Volatility & Liquidity risk.

## What Makes It Unique?

- Investment in companies with **Sustainable Fundamental Framework Quality Growth** to ensure **compounded returns**

- **Low Mortality Portfolio**

## Rebalancing Strategy

- Change in the outlook in business growth.
- When there is more compelling investment opportunity to fund.

## For Whom

Investors with an aggressive **risk appetite** and an investment horizon of **minimum 3-5 years**.

### ■ The Essentials

- No. of Stocks: 20–25
- Benchmark: Nifty 200 Index
- Time Horizon: 3–5 years investment horizon

**----THANK YOU----**